Scoping report on existing research on complaints mechanisms
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I am delighted to welcome you to this monograph, the first in a series of research reports on the regulation of the heath professions registered with the HPC. This is a new departure, and reflects the HPC’s commitment to building the evidence base of regulation. We are planning to produce further publications over the coming years, each of which will explore different aspects of the regulatory landscape.

This monograph provides an important first step, in that it outlines current literature on the nature and extent of complaints against HPC-registered professions. The review confirms that there is currently a lack of published work in this area, and points to the need for more empirical research which looks at complaints in more detail.

We hope that over time these pieces of work will contribute not only to our own understanding of regulation in the health and social care sector, but also to a wider audience of stakeholders.

Anna van der Gaag
Chair
Introduction

The purpose of this report is to provide an overview of existing research into complaints and their mechanisms, with a particular emphasis on service users’ experiences. It was commissioned by the Health Professions Council (HPC) as a first step towards bringing together existing research on complaints against the non-medical professions. In particular, the HPC was interested in establishing the nature and extent of complaints against these professions, what was already known about the nature of complaints, what levels of awareness about complaints mechanisms existed in different populations and how data on complaints against non-medical professions compared with the data on complaints against other professions. This would inform future policy and practice in the regulation of the health professions.

The literature reviewed in this report comes from two sources: empirical research on complaints mechanisms in health related fields and on redress mechanisms in other fields; and published reports on complaints mechanisms in health related fields, including official statistics.

Findings from empirical research

The first key finding from this review is that there is very little published research on complaints against the non-medical professions regulated by HPC, compared, for example, with research on complaints against the medical profession. A recent report on complaints in an NHS context found 60 per cent of complaints related to nursing and medical staff, compared to five per cent for ‘professions allied to medicine’¹. Since complaints relating to these professions constitute a very small proportion of complaints to the NHS, the more general literature on health complaints cannot reveal very much about the specific nature of these complaints.

In light of this, the report focuses on general themes relating to complaints, rather than on specific issues relating to particular professions. General themes relevant to the work of the HPC include barriers to complaining, satisfaction with complaints procedures, types of complaints and examples of good practice.

Barriers to complaining

Barriers to complaining are complex but research shows that the likelihood of taking action is related to gender, ethnicity, age, education, income and accessibility of advice services and information and the ‘seriousness’ of the problem. Information about complaints procedures can be difficult to obtain and is exacerbated by the complexity of organisations providing care. Access to information about redress mechanisms is a problem for many.

Although practical barriers are important there are also psychological barriers to complaining, including the fact that people are often unwilling to seem ungrateful for services or do not wish to be seen as awkward or to be ‘moaners’. Fear of retribution is often cited as a barrier to complaining. Finally, scepticism is a major barrier. People will not complain or take action if they believe it will not make any difference.

Satisfaction with procedures

Satisfaction with a particular redress procedure will depend in part on what people want from it in the first place. Most studies of complainants found that people were dissatisfied with the procedure. Studies have also noted that

attempting to resolve problems can be stressful and can lead to ‘unintended consequences’ such as health problems. A lack of common understanding of its purpose can also be a source of dissatisfaction amongst users of a procedure. Communication with complainants and potential complainants about what can and can not be dealt with is vital.

**Types of complaint**

Researchers have noted the difficulty in categorising ‘what people complain about’. There are several reasons for this: the inadequacy of records kept on complaints made; inconsistencies in the way that complaint bodies record complaints and the difficulty of classifying complaints. Research on health complaints suggest that there may be patterns relating to different types of complaints but there are many difficulties in working out whether these patterns reflect the problems people experience or whether they are likely to be a reflection of what people feel it is appropriate to complain about.

**Examples of good practice**

The research suggests that giving clear information about the purpose of specific complaints procedures and offering alternatives to written complaints are key features of good practice. In addition, having support from advice and advocacy organisations, and providing clear information on how complaints are dealt with and what the consequences might be were identified as important elements of good practice.

**Recommendations for future research**

There is clearly a need for research on complaints in relation to non-medical professionals. Possible areas for investigation could include:

- exploring the overlap between local and national complaints procedures and the extent to which people are appropriately referred to them;
- the levels of awareness of complaints processes amongst different populations and different professions;
- finding successful methods of reaching under represented groups; and
- following-up individuals who make complaints and exploring whether or not expectations of complaints procedures have been met.

**A note on the text**

This research was commissioned from Jackie Gulland by the Health Professions Council in January 2008. The referencing style broadly follows that of the Modern Humanities Research Association.
1 Introduction

The purpose of this report is to provide an overview of existing research into complaints mechanisms, with a particular emphasis on service users’ experiences. This should enable the Health Professions Council (HPC) to consider possible options for future research into the effectiveness of its complaints mechanisms.

The literature reviewed in this report comes from:

- empirical research on complaints mechanisms in health related fields, (eg health, social care) and on redress mechanisms in other fields, which may be relevant, (eg public services, other professions), with a particular emphasis on service users’ experiences of using such mechanisms; and

- published reports on complaints mechanisms in health related fields, including official statistics.

A brief overview of these two sources is provided below. Full details of the literature reviewed are provided in Appendix 1 and in the bibliography.

1.1 Empirical research

The research reviewed here has a focus on the complainants’ perspective. There is also some literature on those on the receiving end of complaints. This literature is included in the bibliography and referred to where relevant but is not discussed in detail. There is also a considerable literature on the sociology and psychology of health and illness. This is not discussed here, although some of the themes from this literature are undoubtedly relevant. For example, there is research on the issue of ‘trust’ in health relationships and on the differences in power between ‘professionals’ and ‘service users’, which can be helpful in understanding the barriers to complaining.²

Most of the research reviewed here relates to complaints about health services. This falls into three main categories:

- research relating to dissatisfaction with health services;
- research on health services’ complaints procedures; and
- research relating to legal action for medical negligence.

The first two categories cover hospitals, GPs and other health services but have very little to say specifically about the range of professions regulated by the HPC (except insofar as such professionals provide services within hospitals or through the NHS). For example Anderson, Allan and Finucane (2000), found that most complaints to a hospital concerned medical or nursing staff, although seven per cent (of 127 complaints) also implicated ‘allied health staff’.³ The most recent NHS complaints statistics show that over 60 per cent of complaints relate to medical or nursing staff, while only five per cent relate to ‘professions allied to medicine’.⁴ These do not provide any detail about who these staff were or the issues that were raised.

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The third category is concerned with medical ‘accidents’ and is primarily about doctors, although of course a legal claim could be made against healthcare organisations or about professionals other than doctors.

Most research on complaints has a focus on the particular complaints procedure under review and/or the types of problems which generate complaints in a particular profession or area of public service. Most of this will not be of direct relevance to the HPC. Therefore this report highlights the general themes relating to complaints which should be of interest to the HPC rather than the specific issues relating to particular procedures or professions.

The empirical research reviewed on this paper is restricted, for the most part, to literature relating to the UK and to research published since 1990.

1.2 Published reports

The reports reviewed for this paper include the most recent annual reports from related regulatory bodies and from complaints handling bodies such as ombudsmen. A full list is included in the bibliography.
2.1 Barriers to complaining

2.1.1 Characteristics of complainants

In the wider field of dispute resolution, a number of writers have considered the question of why people do not use formal dispute mechanisms. The likelihood of taking action is related to gender, ethnicity, age, education, income and accessibility of advice services and information and the ‘seriousness’ of the problem.

2.1.1.1 Gender

Research on health complaints has found that a higher proportion of complaints made on behalf of patients are made by women than by men, possibly reflecting women’s ‘caring’ role. Pleasence et al (2004) found that women were more likely than men to take action about more general ‘justiciable’ problems, although Genn (1999) and Genn and Paterson (2001) did not find any gender differences. Leabetter and Mulcahy suggest that there may be a gender difference in what people complain about. An illustration of this can be found in research by Lewis (1996) which showed, having controlled for possible different patterns of use of solicitors’ services, that men were more likely than women to complain about solicitors.

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2.1.1.2 Ethnicity

People from minority ethnic backgrounds experience particular difficulties in accessing services or redress mechanisms. This can partly be explained by their relative lack of information about how services operate but also by the ‘cultural insensitivity’ of the agencies concerned. Pleasence et al (2004) also suggest that people from minority ethnic communities may be more likely to be fearful of the consequences of taking action.

2.1.1.3 Age

Some studies suggest that ‘older people’ are less likely to make complaints. Other studies show that the connection between age and willingness to complain is more complicated. Health complaints are more likely to be made by older people but this is probably related to their greater use of health services. General studies of dispute resolution suggest that the likelihood of experiencing problems is increased amongst those under the age of 65. Although this may be related to ‘lifestyle’ differences concerning marriage problems, children, employment and housing, it may also be the result of older people being less likely to identify their problems as ‘non-trivial’.

2.1.1.4 Social class / income

Social class is often considered to be an important factor in a person’s willingness to argue with state providers. Generally those who have higher educational qualifications and those who are better off are more likely to take action about problems, while those on lower incomes are more likely to take no action. Research on complaints about solicitors has shown that social groups C2 and DE found it more difficult to put complaints in writing.
Unemployed people were found to have little knowledge about how to complain about health services.²⁰

Pleasence et al (2004) found that there was a relationship between whether someone was working or not and the likelihood of taking action to resolve problems. Those in work were less likely to take action than those who were not in work but those on higher incomes were more likely to take action than those on lower incomes. They argue that the combined effect of these factors is that people in low paid work are the least likely to take action to deal with problems.²¹

2.1.1.5 Health and disability

People are often unable or unwilling to complain if they are very ill or if carers are taken up with the day-to-day business of looking after a disabled person.²² The difficulties of disabled people in accessing information have generally been well documented but there is little research evidence on this specific issue in relation to complaints mechanisms.²³

The Patients’ Association found no difference in levels of awareness of rights to NHS services or redress between people who reported having a ‘chronic illness’ and those who did not (although they note that the methodology of their survey tended to focus on people with less severe disabilities and included very few people with mental health problems or dementia).²⁴ Research by the Scottish Public Services Ombudsman suggests that people with mental health problems or drug or alcohol misuse are deterred from complaining because of the fear of stigma associated with their condition.²⁵

2.1.1.6 Availability of support networks

Many studies of health complaints have established that the person who makes the complaint is often not the patient themselves but a family member and that the interests of the patient and their family may not always be the same.²⁶ It is not often clear on whose


behalf the relative is complaining. A relative’s complaint may be as much about their own needs as the service user’s.\textsuperscript{27} Certain types of complaints are more likely to be made by a family member, in particular complaints relating to children, complaints relating to people who are unable to act for themselves because of illness or disability or complaints that have been made after a patient has died. This often means that complaints about health are more likely to be made by women, since women are more likely to take on a ‘caring’ role in these circumstances. Annandale and Hunt (1998) found that people were more likely to challenge a doctor on behalf of a family member than they were to do so about themselves and that if the problem related to themselves they were more likely to discontinue treatment.\textsuperscript{28} Complaints about community care services are also more likely to be made by relatives than by service users directly.\textsuperscript{29} Generally speaking, people with ‘wider social networks’ are more likely to be knowledgeable about services than those who are more isolated.\textsuperscript{30}

The consequence of this is that it may be more difficult for people to complain if they do not have a family member who is able to take up an issue for them.

The availability of advice agencies is important in helping people resolve problems but many people have difficulty in accessing suitable advice.\textsuperscript{31}

### 2.1.2 Difficulties with information

Information about complaints procedures can be difficult to obtain and is exacerbated by the complexity of organisations providing care. The Health Services Ombudsman makes the point that most people think of ‘the NHS’ as one organisation and that people expect that the complaints procedures should reflect this. In practice, complaints may become lost between different parts of the NHS, organisations and social care bodies.\textsuperscript{32}


\textsuperscript{29} Simons, K., *I’m not complaining but … Complaints procedures in social services departments*, (1995).


Research on the overlap between health and social care shows that people are generally not knowledgeable about who provides what or who is responsible for dealing with problems. People’s experiences in the past of being ‘passed from pillar to post’ is a barrier to complaining.

Access to information about redress mechanisms is a problem for many.

Henwood et al (2003) point to the problem of ‘information literacy’ as a barrier to patients seeking out information about their health problems. While some people are confident and proficient at finding information, many are not. Genn and Paterson (2001) argue that different levels of personal confidence and resources will affect what can be done with information and advice.

The National Audit Office (2005) suggests that younger people have different information seeking strategies to older people: older people appear to store more knowledge about how systems work while younger people appear to be more willing to look for information. Knowledge about how particular systems work may also depend on a person’s experience of using them. For example, people who have been dealing with health and social care services for many years may be more confident about how these services operate than those who are new to them.

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38 National Audit Office, Citizen Redress: What citizens can do if things go wrong with public services, (2005), 63.

However, it is not always a lack of knowledge of the redress mechanisms which acts as a barrier to taking action so much as a lack of knowledge of the substantive rights to services that people have, standards of care that they should expect and who is responsible for providing them. Problems with access to information are exacerbated in minority ethnic communities.

### 2.1.3 Psychological / cultural barriers

Although practical barriers are important, most studies of disputing behaviour have found that the likelihood of taking action is also closely related to the nature of the problem and the available remedies. Cowan and Halliday stress the importance of the relationship between the bureaucracies and service users who might have grievances. Their argument is that it is this relationship which will either encourage or discourage people from trusting redress mechanisms.

Research on the sociology of health and illness points to the problem of power imbalances between patients and health care providers. This power imbalance and patients’ expectations of how health care should be provided can be a deterrent to complaining. If people have low expectations in the first place, they are unlikely to complain if standards are low.

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Some also discuss psychological barriers to complaining, including the fact that people are often unwilling to seem ungrateful for services or do not wish to be seen as awkward or to be ‘moaners’.45 Edwards et al (2004) argue that people often reconstruct negative experiences in a positive light in order to maintain relationships and because they believe that a positive outlook is more beneficial than a negative one.46
Fear of retribution is often cited as a barrier to complaining.47 This is particularly so in services where the (potential) complainant has an ongoing relationship with the service provider, for example in primary care.48 Fear of the consequences of complaining has been shown to be particularly significant for people in residential care.49 Barnes (1999) makes the point that “power imbalances also means that users who speak out put themselves at risk, and need the support of peers if they are not to suffer as a result”.50 This suggests that, for some people, a collective approach to solving problems would be more appropriate than an individualistic one, such as a complaints procedure.


49 Office of Fair Trading, Care Homes for Older People in the UK: A market study, (2005).

It is worth noting that some people react to problems with health or social care providers by moving to another provider or by stopping contact altogether.\textsuperscript{51} This is not an option for many but offers an alternative to complaining for some, even if it means that they no longer receive the service.

Finally, scepticism is a major barrier. People will not complain or take action if they believe it will not make any difference.\textsuperscript{52}


2.2 Satisfaction with procedures

Satisfaction with a particular redress procedure will depend in part on what people want from it in the first place. Research across health and social care complaints shows that although some people may want a remedy of some kind, possibly compensation, an emphasis on remedies can be partial and misleading. Even with legal actions concerning inadequate health care, compensation is not always the main goal and sometimes not a goal at all. What people want is an admission that a mistake has been made and to ‘find out the truth’.\(^{53}\) This, and a desire to prevent the same problem arising again, has often been cited as a primary concern by complainants in health and social care.\(^{54}\)

Most studies of complainants have found that people were dissatisfied with the procedure. A considerable amount of research was conducted into health complaints in the mid-1990s.\(^{55}\) More recently, reviews of NHS health complaints procedures in England, Wales and Scotland stimulated a further batch of research.\(^{56}\) This recent research focused on two particular issues: the difficulties of ‘local resolution’ as a means of dealing with health service complaints and the status of ‘independent reviews’. It appears that complainants are often unhappy with a system which requires them to make their initial complaint to the person (or part of the organisation) they perceive to be the problem and questions the assumption that local and informal is best. This was particularly the case

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for complaints involving ‘issues of competence and conduct’.

This does not mean however that complainants will be likely to take their problems further. There is considerable evidence that people are deterred from pursuing problems beyond their first port of call for advice by ‘referral fatigue’ and beyond the first level of complaints procedures and other redress mechanisms by ‘appellant fatigue’.

Studies have also noted that attempting to resolve problems can be stressful and can lead to ‘unintended consequences’ such as health problems. Negative effects on health are more likely to occur when the problem takes a long time to be resolved.

Research on the NHS complaints procedure (before the changes in 2004) was consistent in finding that people who reached the ‘independent review stage’ were dissatisfied because they felt that it was not sufficiently independent. However, perceptions of independence may be more important than whether the procedure is actually independent of the provider.

Wallace and Mulcahy (1999) argue that, at these ‘higher’ levels of health complaints mechanisms, people seek formality, rather than informality. However, in other fields, research suggests that people seek an informal opportunity to air their grievances.

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60 Genn, H., Paths to Justice: what people think and do about going to law, (1999)


Researchers have considered whether complainants’ satisfaction with the process is affected by the outcome of their complaint. It is not surprising that there is some evidence of an ‘outcome’ effect, in that those whose complaints are not upheld are more likely to be dissatisfied.\(^{65}\) However, the converse is not necessarily true. Even when complaints are upheld, people may be dissatisfied by the process of complaining, the length of time it has taken or because the outcome is not what they hoped for.\(^{66}\)

2.2.1 Expectations of complaints procedures

The purpose of a complaints procedure is relevant to judgements about its effectiveness. A lack of common understanding of its purpose can also be a source of dissatisfaction amongst users of a procedure. It may often be the case that a complaints procedure has been set up to deal with specific types of complaints (as with the HPC) and that it cannot deal with others. This has been noted in relation to complaints to the Local Government Ombudsman, where much dissatisfaction amongst complainants comes from the fact that the Ombudsman is not able to deal with their complaint (because it is outside the Ombudsman’s jurisdiction) or because the Ombudsman is not able to provide the remedy that the complainant seeks.\(^{67}\) Recent research by the Scottish Public Services Ombudsman confirms this finding.\(^{68}\) Complaints which are ‘out of jurisdiction’ or ‘premature’ (i.e., the complainant has not followed through local complaints procedures first) constitute a significant proportion of complaints to the Scottish Public Services Ombudsman, the Parliamentary and Health Services Ombudsman and the Local Government Ombudsman for England. Between 13 per cent and 20 per cent of complaints made to these bodies in 2006–07 were out of jurisdiction, while between 23 per cent and 43 per cent were ‘premature’.\(^{69}\)

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Mulcahy and Lloyd-Bostock (1992) note that complaints procedures can have different purposes and that “the goals of quality assurance and monitoring of standards are not compatible with other potential goals such as satisfying complainants or minimizing negligence claims”. Mulcahy (2003) argues that systems where complainants have to focus on who caused the problem can narrow the scope of what can be complained about. This point is also made by Ennis and Vincent (1994), who argue in relation to actions for medical negligence that “many accidents” are caused by organisational problems rather than individuals and that litigation encourages people to think in terms of individual problems.

Being clear about the ‘terms of reference’ of a procedure is also stressed by Wallace and Mulcahy (1999). Communication with complainants and potential complainants about what can and cannot be dealt with is vital. This point is stressed by Moorhead et al (2000) in their discussion of procedures for dealing with complaints about solicitors.

2.3 Types of complaints

Researchers have noted the difficulty in finding out ‘what people complain about’. There are a number of reasons for this, including the inadequacy of records kept on complaints made and the difficulty of classifying complaints. This has been found to be the case across several sectors, including health complaints, social care complaints and more general complaints about public services. The reasons for this are discussed below.

2.3.1 Health complaints

Research on health complaints suggest that there may be patterns relating to different types of complaints but there are many difficulties in working out whether these patterns reflect the problems people experience or whether they are likely to be a reflection of what people feel is appropriate to complain about.

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78 Dean, H., Gale, K. and Woods, R., ‘This isn’t very typical I’m afraid: observing community care complaints procedures’, Health and Social Care in the Community, 4(6), (1996), 338–346

Lloyd-Bostock and Mulcahy (1994) emphasise the difficulty of using statistics to find out what people complain about because of the difficulty in classifying complaints. This is partly because complaint letters are not always clear about what the complaint is about and partly because administrative staff do not always find it easy to work out what should fit in each category. It is important to note that what people say in letters is influenced by issues of power and the need to be perceived as reasonable. Medical staff often interpret the ‘problem’ in different ways from complainants.

‘Informal’ complaints that are resolved at an early stage are not usually included in statistics. This means that it is very difficult to find out whether people are more likely to take certain types of complaints to a higher level or gauge the extent to which ‘more serious’ complaints are pursued further.

Allsop and Mulcahy (1998) found that doctors think that certain areas of medical care are particularly vulnerable to complaints because of ‘the likelihood of poor outcomes and because patients do not understand the limitations of medical practice’. Annandale and Hunt (1998) found that people were less likely to take any action if the problem related to “interactional style” or “not being taken seriously” while disputes about diagnosis or treatment were more likely to lead to the person seeking a second opinion or making a verbal challenge.

### 2.3.2 Social care complaints

The small amount of empirical research on social work complaints does not tell us very much about the types of complaint that people make. Simons (1995) is reluctant to apply clear classifications to complaints on the grounds that they would be “meaningless or arbitrary”. He does, however, single out a large category (“over half”) which he describes as being concerned with “rationing of resources”. Preston-Shoot (2001) finds that most complaints relate either to “unmet needs” or to “poor quality services”.

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2.3.3 General complaints about public services

The difficulty of finding out what people complain about is compounded by the fact that many organisations do not keep records of complaints at all and that the information that is kept is incomplete.

This is true of many central government organisations. Those that do keep records of complaints vary considerably in the way in which they define complaints and in the information that they keep on them. Classification of complaints across different departments is not standardised, making it difficult to compare types of complaints to different bodies. 86

2.3.4 Data from other professional or regulatory bodies

The General Medical Council provides statistics on numbers of complaints and action taken. In terms of the types of complaints, it only breaks down cases where action was taken according to whether they concerned ‘conduct / conviction’, ‘health’ or ‘performance’. 87

The Nursing and Midwifery Council provides more detailed statistics on cases relating to fitness to practise. These are outlined in Appendix 2. It also provides detail on the types of health problems raising fitness to practise issues. 88

The General Chiropractic Council gives detailed information about cases which were upheld. It discusses issues which are ongoing and their implications, but does not provide a statistical analysis. It provides a list of issues arising in its most recent fitness to practise report, which are listed in Appendix 2. 89

The General Optical Council breaks down the complaints it receives according to a wide range of possible categories but notes that complaints relating to dispensing prescriptions is the single largest category. 90

The most recent report on complaints made through the NHS complaints procedure shows a breakdown of complaints, outlined in Appendix 2. The Healthcare Commission deals with the second, independent stage of the NHS complaints procedure in England and uses yet another classification scheme, outlined in Appendix 2. A final example comes from the Scottish Public Sector Ombudsman which uses a different scheme again for describing complaints about health services in Scotland (see Appendix 2).

The recently established General Social Care Council (England), Scottish Social Services Council, Care Council for Wales and the Northern Ireland Social Care Council give details of recent hearings on their websites but do not appear to provide any statistical information on patterns of referrals.
These examples from recent reports of regulatory bodies and from official statistics confirm that there is a real difficulty comparing issues across different complaints procedures because of differences in classification. Similar problems have been identified by the recent Crerar review of regulation, audit, inspection and complaints handling of public services in Scotland.91 This is a matter that could be considered by the Council for Healthcare Regulatory Excellence. Standardisation of classification systems – at least across some of those bodies regulated within the same framework – would enable comparisons to be made across professions.

2.4 Examples of good practice

Wallace and Mulcahy (1999) include suggestions for good practice in their report on the health complaints procedure.92 These include matters relating to “local resolution”, which would not usually be applicable to the HPC, although the impact of these practices not being followed by registrants may impact on complaints to the Council. They also include advice for convening and running “independent review panels” (now superseded in health complaints) which may be of more relevance to the HPC. In the report, they discuss the advantages and disadvantages of bringing parties together at the review hearing stage, concluding that the advantages outweigh the disadvantages, unless the complainant objects.93 More recently, the National Audit Office has conducted research into the effectiveness of leaflets produced by the Department of Work and Pensions and provides some useful advice about how to improve public information leaflets. For example, it emphasises the importance of using plain English, providing a clearly signposted information helpline number, having a clear contents page, providing important information in bold, providing information in the form of questions and answers and ensuring that information is up-to-date and accurate. Finally, it suggests that the usability of any information should be checked with its intended audience.94

2.4.1 Clarity about purpose of procedures

A particular difficulty for many complainants or potential complainants is understanding what the procedure can and cannot do. Improving information about the purpose of the procedure is stressed by Moorhead et al (2000) and their report lays out a useful list of responsibilities for a complaints body:

- understanding the complaint;
- explaining the procedure;
- interaction about the progress and outcome;
- dealing with disappointment; and
- coping with inappropriate expectations.95

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Keeping complainants informed about the progress of their complaint\textsuperscript{96} and providing feedback on what happened as a result\textsuperscript{97} are also important. Genn et al (2006) note the value of using videos of hypothetical proceedings of the Special Educational Needs Tribunals to inform people about the process.\textsuperscript{98}

### 2.4.2 Methods of complaining

Many studies suggest that people can be intimidated by having to make complaints in writing and that people prefer to be able to make complaints by telephone.\textsuperscript{99} However, research suggests that there is also scepticism over whether or not telephone calls will be acted on and therefore some prefer the formality of letters, or possibly emails (although some are doubtful of how well these are dealt with) which allow copies to be kept.\textsuperscript{100}

Pleasence et al (2004) also stress the value of face-to-face advice in helping people to resolve problems.\textsuperscript{101} Although they suggest that new technology may come to replace face-to-face advice for many people, it is likely to be those who are already most socially and economically excluded who will be unable to make use of such technology. Young people may also have a preference for using phone or text messages, over writing letters.\textsuperscript{102}

\textsuperscript{96} Leabetter, D., Mulcahy, L., Putting it Right for Consumers: a review of complaints and redress procedures in public services, (1996).

\textsuperscript{97} Scottish Public Services Ombudsman and Scottish Health Council, Experience and attitudes in relation to NHS complaints since the introduction of the new procedure, [www.spso.org.uk/advice/article.php?id=239] (2006).


\textsuperscript{100} National Audit Office, Citizen Redress: What citizens can do if things go wrong with public services, (2005).


\textsuperscript{102} Scottish Public Services Ombudsman and Scottish Health Council, Experience and attitudes in relation to NHS complaints since the introduction of the new procedure, [www.spso.org.uk/advice/article.php?id=239] (2006).
2.4.3 Support from advice / advocacy / support organisations

Having support from advocacy or patient support organisations has been found to be crucial for many complainants, both in the field of health and in other areas of citizen redress. This is particularly the case for groups who might have more difficulty in representing themselves. The evidence which shows that most complaints are made by relatives rather than patients suggests that those who do not have close relatives available to help are likely to be in greater need of advice and support services. Genn and Paterson (2001) summarise this by saying that, although the need for advice varies across social, educational and cultural boundaries “the pervasive lack of the most rudimentary knowledge about legal rights and procedures for enforcing [them] can lead to unnecessary levels of helplessness even among the most competent and resourceful”.

2.4.4 Reaching under-represented groups

Bowes and Dar (2000) recommend informal information strategies as the best way of contacting people from minority ethnic groups, for example using community based groups and services that people may already be in touch with, such as GPs. It is also worth noting that lack of information is not the only problem and that some under-represented groups fail to use redress mechanisms out of fear of repercussions and because they believe that they will not be taken seriously. One way of addressing this problem is to provide positive feedback on how complaints are dealt with and what happens as a result.


Empirical research on complaints procedures shows that there are many barriers to making complaints and that complainants are often dissatisfied with the way their complaint has been dealt with. Research on the motivations of complainants stresses that people have complex reasons for taking action about problems with public services and that the bare statistics on ‘types of complaint’ are very difficult to interpret. People’s expectations about what should happen when they complain are often not met. This may often be the result of ineffective complaints mechanisms which do not take a person’s problems sufficiently seriously or take too long to deal with the problem, or which do not contain sufficiently independent elements. However, dissatisfaction may also be related to a mismatch between complainants’ expectations of what a procedure can do and the views of those running the procedure.

There is clearly a need for research on complaints in relation to non-medical professionals. Possible areas for investigation include:

- exploring the overlap between local and national complaints procedures and the extent to which people are appropriately referred to them;
- the levels of awareness of complaints processes amongst different populations and finding successful methods of reaching under-represented groups; and
- following-up individuals who make complaints and exploring whether or not expectations of complaints procedures have been met.

Social research is intended to answer ‘research questions’, and decisions about which is the most appropriate design for a particular piece of research will depend on what these questions are. For example, if the questions relate to complainants’ experiences of using the HPC’s procedure, then the research would need to be carried out with people who had made complaints. On the other hand if the questions are concerned with identifying barriers to using the HPC’s procedure, then the research would need to be carried out with people who had not used it; although useful information might also be obtained from those who had. It is also possible to conduct research which combines a number of different approaches. Examples of different approaches can be found in the annotated summary in Appendix 1.

Existing research on complaints mechanisms has highlighted common problems with complaints mechanisms and the difficulties that people experience in using them. The next step would be to consider which of the matters identified above would benefit from research in the specific context of the HPC’s work. Identifying these priorities would lead to the development of research questions which could be answered by further research.

3 Conclusions and recommendations for future research


Bibliography


National Audit Office, Using leaflets to communicate with the public about services and entitlements, [www.nao.org.uk/publications/nao_reports/05-06/0506797.pdf], (2006).


Office of Fair Trading, Care Homes for Older People in the UK: A market study, (2005).


Appendix 1 – Annotated summary of empirical research

Health complaints (including legal action)

Analysis of 110 complaints about GPs which had reached a hearing over a ten year period (1976–86). This amounted to around ten per cent of all complaints received over the period. The analysis was of complainants’ letters and GPs’ responses.

Based on three studies: two of GPs and one of hospital consultants conducted in the mid-1980s to mid-1990s. Studies of GPs involved an analysis of letters written by doctors in response to complaints which went to a tribunal hearing; (see also Allsop 1994) and a postal questionnaire sent to 350 GPs. The consultant study involved a postal questionnaire to 848 consultants and in-depth interviews with 35 consultants. All three studies were concerned with understanding how doctors react to complaints.

Quantitative analysis of 127 complaints concerning elderly people made over one year to an Australian hospital in 1998–99.

Community survey of 1,000 35 year olds, in which they were asked to comment on whether they had had a ‘disagreement with a doctor’. Structured face-to-face interviews. Study based on those who had had a disagreement. Based on data from 1987.


Qualitative interviews with 41 people who had reported dissatisfaction with health care (sample taken from community study by Mulcahy and Tritter 1994).

Series of qualitative interviews with 19 people who had experienced orthopaedic surgery. Focus was on how people interpreted negative experiences of health care. Interviews carried out in 2000.

Reviews literature on medical accidents. Discusses the stress involved for both doctors and patients and the problems that litigation creates.
Reviews research on the rights of older people in residential care, including much of the literature on elder abuse.

Qualitative analysis of interviews with 32 mid-life women concerned to know about hormone replacement therapy for the relief of menopausal symptoms. Concerned with how women access information about health.

Edited collection of articles on whistleblowing. Considers why people do or do not reveal problems with colleagues, the barriers in place to doing so and how whistleblowing can be enabled.

Qualitative analysis of interviews with 30 general practitioners who had had complaints made against them under either the pre-1996 or post-1996 NHS complaints systems.

Edited collection of papers on how and why ‘problem doctors’ occur and how they can be dealt with. Includes chapters on USA, Canada, Australia and the Netherlands.

Study of 399 complaint files relating to hospital complaints, complemented by qualitative interviews with 74 complainants.

Based on two earlier studies: Lloyd-Bostock and Mulcahy 1994 (a study of 399 complaint files in two NHS districts and interviews with 74 complainants) and Genn and Lloyd Bostock 1995 (a study of medical negligence claims – questionnaire to 106 people who had contacted Action for Victims of Medical Accidents).

Research on public awareness and attitudes to regulation to non-medical healthcare professionals. Six focus groups with members of the public. Quantitative survey of 2084 people, using structured face-to-face interviews.
A nationally representative prevalence survey among over 2,000 people aged 66 and over throughout the UK, reporting on mistreatment experienced since age 65. Followed by 39 in-depth follow-up interviews with people who had experienced or encountered mistreatment in order to explore issues around impact, resilience and coping mechanisms and barriers to reporting. Note that most of the perpetrators of abuse discussed in this study were family although a small proportion (13%) were professional care workers.

Book exploring the relationship between complaints about health care from the perspective of patients and doctors. Based on several research projects on health complaints.


Evaluation of a mediation scheme for medical negligence. Included profile of claims handled through traditional methods, survey of 123 claimants and telephone interviews with 50 of these, 60 qualitative interviews with parties to mediation and further documentary and interview research with those managing the system and with solicitors.

Analysis of all informal complaints made to a family health services authority in 1990. 107 complaints (92 about GPs, eleven about dentists, four about pharmacists). Analysis based on documents only.

Telephone survey of 1,000 members of the public, regarding their understanding of rights within the health service.

Postal questionnaire of 4,000 people – those operating the NHS complaints procedure, as well as complainants and those complained against. Also 300 interviews with the same range of people and analysis of written submissions and focus groups with stakeholders.

Qualitative research conducted in Sweden and the UK in 1990. 60 interviews in Britain and 40 in Sweden with a variety of doctors, nurses and other health service staff. Focus on ‘problem doctors’, how to identify them and how they should be dealt with.
Postal survey of 161 people who had made complaints about the NHS in two parts of Scotland, 30 telephone interviews with a sample of those surveyed, postal survey of 67 people who had made a complaint to the Scottish Public Services Ombudsman about health matters, 15 telephone interviews with a sample of these. Also a postal survey of 946 members of a citizens’ panel and six focus groups with ‘potentially excluded groups’.

Postal survey of 227 patients and relatives who were taking legal action through five firms of plaintiff medical negligence solicitors.


### Complaints about community care services

Based on studies by Bowes and Dar (2000) and MacDonald (1999), comparing the experiences in health and social care of older people from majority and minority ethnic communities.

102 short self-assessment interviews with South Asian older people, concerning their experiences of community care. Followed by 30 in-depth interviews to explore issues further and ten interviews with carers.


Gulland, J., ‘Complaining, Appealing or Just Getting it Sorted Out: complaints procedures for community care service users’ (unpublished doctoral thesis, University of Edinburgh, 2007). Qualitative interviews with 36 people who had made formal complaints about local authority community care services in two local authorities. Also interviews with complaints managers and focus groups with service users. Research conducted 2005.
A postal survey of people aged over 75. A response rate of 65 per cent gave a representative sample of 1,022. Seventy-nine respondents who indicated they needed support were interviewed in-depth in relation to home care services.

Literature review of research on older people and community care in Scotland. Includes information on 'satisfaction' with community care services.

Office of Fair Trading, *Care Homes for Older People in the UK: A market study*, (2005).
Study included survey of the experiences of older people in care homes, including their use of complaints mechanisms and barriers to using them.

Overview of four pieces of research on complaints procedures for community care service users, including interviews with 965 care home residents, interviews with 50 visually disabled service users, interviews with 46 service users (older people), carers and social workers, 76 interviews with service users (various), carers and social workers.

Qualitative interviews with 41 people who had made complaints about community care services in relation to people with learning disabilities. Discussion groups with people with learning disabilities. Interviews with social work staff. Analysis of local authorities annual reports on complaints. Research conducted 1993.

Based on three focus groups from minority ethnic communities, looking at their knowledge of and concerns about home care services.

**Other professional bodies – solicitors**

Postal survey of 985 complainants to the Solicitors Complaints Bureau in 1996.

Research into the operation of the Office for the Supervision of Solicitors (OSS), carried out between September 1998 and April 1999. The report considers the complaints-handling procedures of the OSS, looking in particular at: management, documentation, casework, casework committees, quality assurance, computer systems, and training.
Scoping report on existing research on complaints mechanisms

**Appendix 1 – Annotated summary of empirical research**


**Other grievance mechanisms**


Genn, H., Lever, B., Gray, L., Balmer, N., *Tribunals for Diverse Users*, (2006). Research concerned with access to tribunals and the particular perspectives of those from ethnic minority communities. Based on tribunals concerning social security, special educational needs and criminal compensation. Interviews with 529 tribunal users, before their hearing, after the hearing and after receiving the decision. Observation of 391 tribunal hearings. Focus groups with members of the public. Statistical analysis of tribunal decisions with a focus on ethnicity of appellants and whether or not they had obtained advice.


Leabetter, D., Mulcahy, L., *Putting it Right for Consumers: a review of complaints and redress procedures in public services*, (1996). Literature review on complaints procedures from the 1980s to early 1990s (mostly before the Citizens Charter initiatives of the 1990s). Includes advice on good practice


Review of redress mechanisms in public services. Includes survey of 277 central government departments, regarding their complaints and appeals mechanisms and a ‘mystery shopper’ exercise to test the ease of making a complaint against 18 government departments. Four focus groups were carried out with members of the public, followed by a postal survey of 1,007 members of the public, regarding their experiences of and opinions about redress mechanisms.


Survey of 36 people who had made complaints to the Scottish Public Services Ombudsman but whose complaints were rejected because they had not been through the internal complaints procedure of the body complained about.
Appendix 2 – Examples of classifications of complaints

**Nursing and Midwifery Council**
- Abuse of colleagues
- Abuse of a patient or client
- Child pornography
- Failure to maintain adequate records
- Maladministration of drugs
- Neglect of basic care
- Sleeping on duty
- Unsafe clinical practice

(Nursing and Midwifery Council, 2006)

**General Chiropractic Council**
- Abuse of trust or exploitation of lack of knowledge
- Communication with patients
- Failure to refer for required medical treatment
- Improper relationships with patients
- Local complaints procedure
- Provision of reports
- Record keeping
- Review of treatment
- Treatment prescribed by another health professional
- Use of X-rays

(General Chiropractic Council, 2006)

**NHS Complaints Procedure**
- Admissions, discharge and transfer arrangements
- Aids and appliances, equipment, premises (including access)
- All aspects of clinical treatment
- Appointments, delay / cancellation (inpatient)
- Appointments, delay / cancellation (outpatient)
- Attitude of staff
- Code of openness – complaints
- Communication / information to patients (written and oral)
- Complaints handling
- Consent to treatment
- Failure to follow agreed procedures
- Hotel services (including food)

Independent sector services commissioned by PCTs
Independent sector services commissioned by trusts
Length of time waiting for a response, or to be seen: Walk in centres
Length of time waiting for a response, or to be seen: NHS Direct
Mortuary and post mortem arrangements
Patients’ privacy and dignity
Patients’ property and expenses
Patients’ status, discrimination (ie racial, gender, age)
PCT commissioning (including waiting lists)
Personal records (including medical and / or complaints)
Policy and commercial decisions of trusts
Transport (ambulances and other)

(Information Centre for Health and Social Care, 2007, Table 5)

**Healthcare Commission**
- Access to services and waiting
- Attitude of staff
- Communication / information to patients
- Complaints handling
- Diagnosis – delay, failure to diagnose, misdiagnosis
- Effectiveness of care
- General patient experience
- Medical records
- Nursing
- Treatment – delay, incorrect, unsuccessful
- All other issues

(Healthcare Commission, 2007)
Appendix 2 – Examples of classifications of complaints

**Scottish Public Sector Ombudsman**

Ambulance
Community & District Nurses & Midwives
Community Psychiatric Nurses
Dental & Orthodontic Services
GP & GP Practice
Hospitals – Accident & Emergency
Hospitals – Cardiology
Hospitals – Care of the Elderly
Hospitals – Dermatology
Hospitals – Gastro-intestinal / Genito-urinary (Urology)
Hospitals – General Medical
Hospitals – General Surgical
Hospitals – Gynaecology & Obstetrics (Maternity)
Hospitals – Maxillofacial / Ear Nose & Throat
Hospitals – Neurology
Hospitals – Oncology
Hospitals – Orthopaedics
Hospitals – Other
Hospitals – Paediatrics
Hospitals – Physiotherapy
Hospitals – Psychiatry
Hospitals – Psychology
Opticians & Ophthalmic Services
Other family health services
Pharmacy
Podiatry
NHS Boards (including Special Health Boards and NHS 24)
NHS National Services

(Scottish Public Services Ombudsman, 2007)
Appendix 3 – Official statistics and annual reports


