

September 2020

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# EDI progress update to Council

## The purpose of this item will be to cover

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- Update since the last Council meeting in July
- Background on why we are developing an EDI strategy
- Our draft Values in the next corporate strategy and how they link with this strategy
- Outline of what sections the EDI strategy will include and who it will cover/apply to
- Ideas for our Vision, Strategic Aims and Measures of Success
- Questions and discussion points for you at intervals throughout

## Progress since last update in July

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- Internal and external blog posts on our EDI plans post-July Council
- Recruitment process for the EDI Policy Manager
- Recruitment for, and establishment of the EDI forum with 70+ individual registrants and representative organisations
- First EDI Forum meeting held in 2 x sessions on 14 September
- Draft vision, strategic aims, and success measures for the first 5-year EDI strategy (explored with at the first EDI Forum)
- Initial engagement with staff about what they would like to see happen

# EDI Strategy (2021-2026) development

September 2020

## Why are we developing an EDI strategy?

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- To strengthen our approach across our stakeholder groups (registrants, Service users, staff, partners) to be more joined-up/consistent
- To become more proactive, forward thinking, strategic and ambitious, with longer term goals (beyond the year ahead)
- To enable a shared understanding of where we want to go/what we want to achieve
- To promote awareness of our EDI ambitions and gain buy-in and collaboration with others
- To enhance our transparency and accountability for delivery

## Draft 'Values' in our new Corporate Strategy

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Fair

- being open, honest and transparent

Compassionate

- treating people with respect, empathy and care

Enterprising

- being resourceful and creative, seeking opportunities to innovate and drive efficiency

Inclusive

- collaborating with others and valuing diversity

## The EDI Strategy will likely include

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Our vision

Our duties  
and role

Strategic  
aims

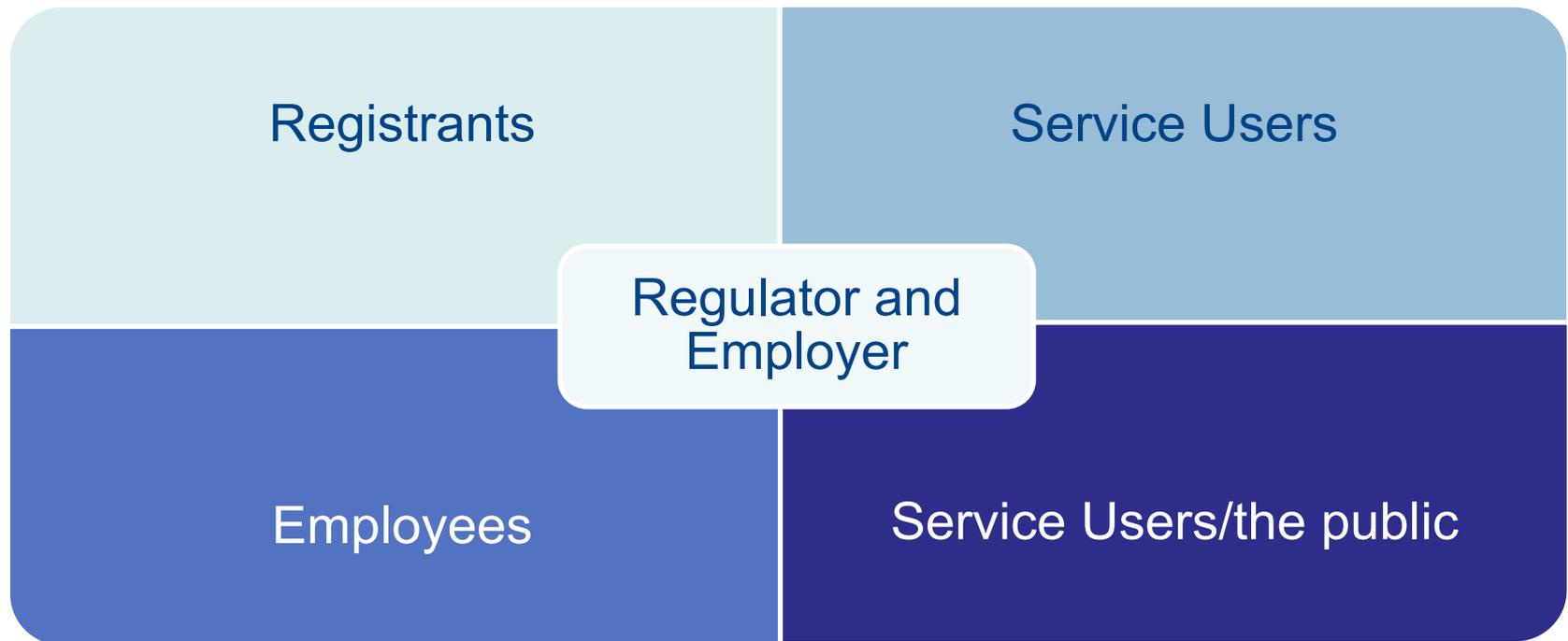
Values

Measures of  
success

Our approach  
and  
governance

## Who the EDI Strategy will cover

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- We are an **inclusive, anti-racist and anti-discriminatory organisation**. We are an **ally and a leader in EDI**, using our increasing knowledge and experience to make a leading contribution to aspects of EDI that we can **influence across the health and care sectors** of the UK to promote wider improvements in EDI practice.
- **Everyone** who comes into contact with us, both offline and online, **feel valued and respected**. Our services/behaviour demonstrates our commitment to EDI. We have worked energetically toward this vision through a mainstreaming approach, **embedding** EDI into our behaviours and **all that we do**.
- **Our work is informed by a diverse range of perspectives** by involving a diverse range of registrants, service users and stakeholders in developing our policies, processes and plans.

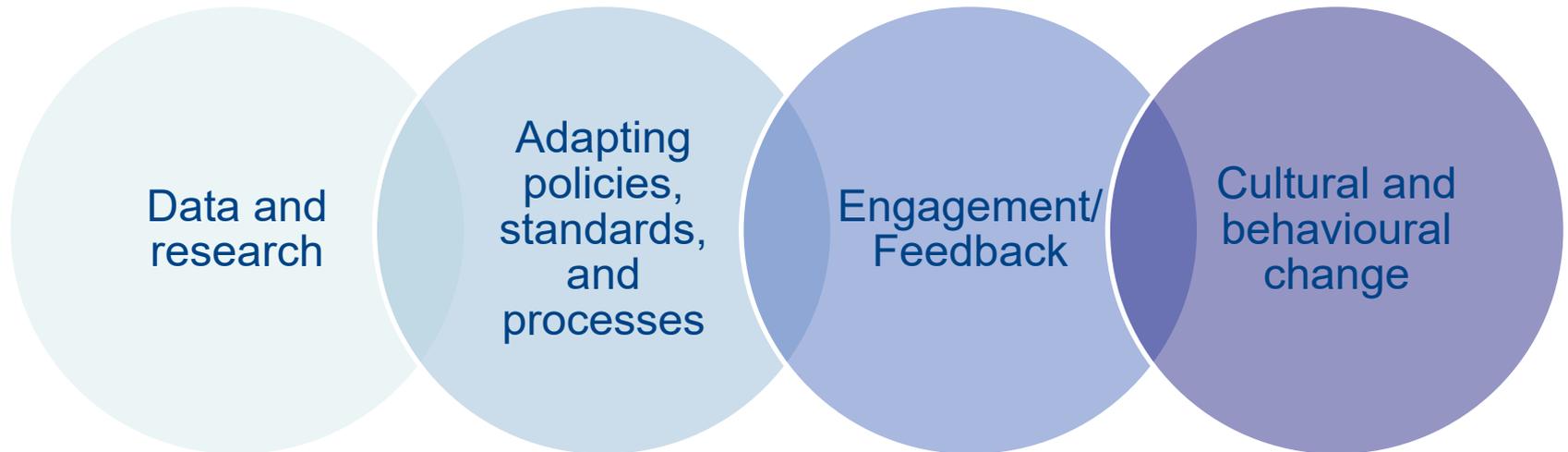
## Ideas for our 'Vision' continued

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- We produce and triangulate **data, intelligence and new research that helps to evidence and address EDI issues and trends** at national and local level.
- We continually **highlight the benefits of EDI** for all individuals and societies and promote its positive contribution.
- We **draw on the rich diversity of our registrants and harness the diverse contributions and considerable talents of our staff and partners** to achieve our vision.

## How will we achieve the vision?

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## Ideas for 'Strategic EDI Aims'

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1. Make sure **regulatory processes are fair, consistent and anti-discriminatory** and that we embed and promote EDI throughout all that we do. We **eliminate inequalities** wherever they exist, collaborating with others to do so effectively.
2. **Collect evidence** that proves we are fair and consistent and **enhance the quality and extent of EDI data and analyses** we generate, including to **evaluate and as needed address, EDI issues raised in our work** (eg disproportionate impact of our processes on certain groups with protected characteristics).
3. **Ensure diversity in HCPC partners** (including Council, committee and panel members) **and staff** so that they reflect the diversity of the community (and registrants), at all levels of seniority and across all functions.

## Ideas for 'Strategic EDI Aims' continued

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4. Set out expectations in our **standards for our registrants** so that they are **equipped to practise effectively in diverse environments and for diverse communities, actively challenge discrimination** in their practice, are **mindful of difference** and **show respect to all** patients, service users and colleagues.
5. **Build the trust of service users, registrants and others** that share protected characteristics. By showing understanding of their needs and preferences and **challenging discrimination where evidenced**.

## Ideas for 'measures of success'

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Measuring the impact of our EDI Strategy could consist of:

- An increased percentage of information held against protected characteristics for our staff, registrants, and partners (eg by 20% each year).
- An increased percentage of under-represented groups of individuals in senior staff positions and senior partner positions
- Greater awareness of EDI by staff and partners. We could measure the impact of our EDI work with staff via a periodic survey.
- The achievement of external accreditations. This can be seen as an endorsement that we are meeting the required standard by the industry leads and is a clear public commitment to EDI.
- An annual review and update of our action plan to our Council and this Forum to ensure a robust process of monitoring the outputs, outcomes and impact of this strategy is in place.

## **Questions for Council discussion**

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- How could the vision, strategic aims, and measures of success be improved? In what ways can we be more ambitious (within our limitations/being realistic)?
- What would you like to see in the strategy not already covered?
- What tangible actions would you like to see us taking?
- What would good look like to you for us in 5 years time?
- What are the priority actions that you think should be included in the first annual action plan to sit beneath this strategy?

**THANK YOU FOR YOUR TIME  
AND CONTRIBUTIONS!**