

## Communications Committee 5 November 2009

### Web update

### Executive summary and recommendations

#### **Introduction**

This paper provides an update on the key web activities undertaken since the last Communications Committee in May 2009.

#### **Decision**

The Committee is requested to note the document. No decision is required.

#### **Background information**

In preparation for the migration to a new internet service provider we have been developing a new web server to host HPC websites. This major piece of work has included improving the infrastructure of the main site giving us more resilience and flexibility going forward.

This work has been closely linked to the online renewal project, and will also allow us to implement improved statistical reporting tools for HPC's various websites.

We have also taken the opportunity to improve the website's security to ensure that we are less vulnerable to potential attacks from hackers; this is an area which is continually reviewed and external testing is undertaken regularly.

In October we launched a new area of the website specifically for students, this area includes information on applying for registration, guidance on conduct and ethics for students, and a new audio-visual presentation along with handouts.

The student presentation becomes our second audio-visual presentation along side our existing CPD presentation, and we have now launched our online presentation library to store these and any future presentations.

The Communications team has worked closely with Registrations to ensure that the website has been a useful tool for those registrants in renewal, and also for the opening of the 'practitioner psychologists' part of the Register. Having clear up-to-date information has been vital in helping us get our best ever renewal results. This has included new pages, FAQs as well as up to date information and restructuring existing content.

The 'Health regulation worldwide' website has also been updated and was also successfully launched in June.

The Web Manager is also working on other web developments including a refresh of the [www.hpc-uk.org](http://www.hpc-uk.org) home page to include audience specific portals which will ensure the website is still further accessible to all our audiences and a refresh of [www.hpcheck.org](http://www.hpcheck.org) to bring the site up to date. We anticipate these two developments to be completed by the end of this financial year.

As part of the new intranet development, the Web Manager has been working to update the information held on the existing site to ensure a smooth transfer to the new site and ensuring that all departments are aware of the developments. As part of this development we will be integrating our Quality Management System into the new site which means that our business processes are far more integrated with all other information on the intranet making it easier to update and access. The Web Manager is continuing to carry out testing on the new site ahead of its launch in the coming months.

### **Resource implications**

Activities in this report are set out in the 2009-10 communications workplan.

### **Financial implications**

Activities set out in this paper are accounted for within the 2009-10 communications workplan budget.

### **Appendices**

None