

**Communications Committee**

Wednesday 21 January 2009

11.00am

The twenty-fifth Communications Committee will be held at the following location:

The old Council chamber  
Health Professions Council  
Park House  
184 Kennington Park Road  
London  
SE11 4BU

**Steve Rayner**  
**Secretary to the Committee**

Friday 9 January 2009

Health Professions Council  
Park House  
184 Kennington Park Road  
London  
SE11 4BU

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## Communications Committee - 21 January 2008

### Agenda – open to members of the Public

1. **Apologies for absence** verbal
2. **Approval of agenda** verbal
3. **Declaration of members interests** verbal
4. **Minutes of the Committee of 16 October 2008** enclosure 1  
Steve Rayner – Secretary to the Committee paper CC01/09
4. **Matters arising** enclosure 2  
Steve Rayner – Secretary to the Committee paper CC02/09
5. **Director of Communications report** enclosure 3  
Jacqueline Ladds - Director of Communications paper CC03/09

### Item for discussion and approval

6. **Strategy workshop - conclusions and the next event** enclosure 4  
Jacqueline Ladds - Director of Communications paper CC04/09
7. **Communications work plan** enclosure 5  
Jacqueline Ladds - Director of Communications paper CC05/09

### Items to note

8. **Development of logo for registrant use** enclosure 6  
Jacqueline Ladds - Director of Communications paper CC06/09
9. **Draft Communications budget** enclosure 7  
Jacqueline Ladds - Director of Communications paper CC07/09
10. **Refresh of public information materials and [www.hpcheck.org](http://www.hpcheck.org)** enclosure 8  
Jonathan Jones - Publications Manager paper CC08/09  
Tony Glazier - Web Manager
11. **Communicating organisational activities and projects** enclosure 9  
Jacqueline Ladds - Director of Communications paper CC09/09
12. **Older people campaign update** enclosure 10  
Ebony Gayle - Communications Manager paper CC10/09
13. **Communicating with prospective registrants (students)** enclosure 11  
Mark Potter - CPD Communications Manager Paper CC11/09
14. **Any other business** verbal
15. **Date and time of next meeting:** 11.00am, Thursday 7 May 2009

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