

**Health Professions Council  
Communications Committee - 24<sup>th</sup> May 2006  
Standards of proficiency market research**

## **Executive Summary and Recommendations**

### **Introduction**

As part of its review of the standards of proficiency, the Professional Liaison Group (PLG) reviewing the standards commissioned qualitative research with registrants from a variety of different settings. The research was conducted by Opinion Leader Research (OLR).

At its meeting on 7<sup>th</sup> March 2006 the PLG requested that the report from the market research be considered by the Communications Committee. The report is attached.

The PLG expressed some concern that the research seemed to indicate that some health professionals and students were not very engaged with the standards of proficiency.

### **Decision**

The Committee is invited to discuss the attached report from Opinion Leader Research.

### **Background information**

None

### **Resource implications**

None

### **Financial implications**

None

### **Background papers**

None

### **Appendices**

Appendix 1: OLR Report

### **Date of paper**

12<sup>th</sup> May 2006



ERROR: undefinedfilename  
OFFENDING COMMAND: c

STACK: