

February 2026

CPD Week toolkit for registrants



CPD Week is back for another year!

CPD Week is the opportunity for everyone, across the professions we regulate, to focus on why continuing professional development (CPD) is so important.

It could be learning more about our requirements, planning your activities for the year ahead or just taking the time to participate in development activities.

Join us to reflect, learn and develop!

 www.hcpc-uk.org/cpd-week

This toolkit is for **HPCP-registered professionals**

- About CPD Week
- How to get involved
- Graphics and promotional material

CPD Week 2026

Our second CPD Week runs from Monday 2 March to Friday 6 March 2026.

CPD Week is an annual celebration of CPD and an opportunity to reflect, learn and develop - whatever that means for you.

We invite you to join other HCPC-registered professionals, employers and stakeholders in raising awareness, sharing resources and even taking the chance to do some CPD.

How you get involved in CPD Week is up to you. The materials in this pack can support you with promotion in advance, during and after the week.

How to use this pack

This toolkit is designed to help you take part in CPD Week and promote it within your network.

You'll find examples of our resources, a **CPD conversation pack**, ideas for promotion and shareable assets. Use them to publish social media posts, circulate emails, organise events or hold group discussions.

Further information

On our website at www.hcpc-uk.org/cpd-week, you'll find further information and resources about CPD Week. You can also head to

the **CPD section** to learn about our CPD requirements and view all the resources, from sample profiles to information about activities.

Sign up to hear from us

Sign up to our **mailing list** to stay informed about CPD Week activities, from joining conversations on social media to contributing ideas in other ways.

Online learning sessions

We're hosting five online learning sessions during the week, each focusing on a key aspect of the standards and professional practice:

- **CPD profiles and audits**
- **How professionalism affects your practice**
- **Your communication and social media**
- **EDI and your practice**
- **Understanding scope of practice at advanced levels of practice**

All registered professionals are invited to attend. Sign up above or learn more at www.hcpc-uk.org/cpd-week.

Use the tools in this pack to promote CPD Week, get ready and get involved!

#CPDWeek2026

www.hcpc-uk.org/cpd-week

How you can promote CPD Week

Help us spread the word and highlight the value of continuing professional development by promoting CPD Week 2026. More ways to get involved (before the Week, during it and afterwards), are on our website: www.hcpc-uk.org/cpd-week.

1 Before the week

Let your network know you'll be taking part in CPD Week 2026

Share a social media post with your networks to raise awareness and help others take the opportunity. You can use the shareable assets in this pack.

Mention it to your manager or supervisor

Let your manager or supervisor know about CPD Week - they can help you set aside time for reflection, learning or team-based activities.

Encourage colleagues to get involved

Mention CPD Week to your team - it could help them take the opportunity to enhance their practice.

Sign up for an online learning session and let people know

We're hosting five online learning sessions during the week. Register and share the details on social media, so others can benefit from them.

Use our printable poster

Print out our handy poster - you'll find it in this pack - and put it up on a noticeboard.

2 During the week

Share a reflection learning on social media using #CPDWeek2026

Post a short insight or takeaway to inspire others and contribute to the wider conversation about effective CPD.

Highlight and celebrate examples of CPD in your workplace

Showcase good practice from colleagues via email or on social media - such as an innovative learning activity, a good discussion or a professional achievement.

Invite colleagues to have a structured discussion about CPD or your development

Organise a team conversation or reflective session to explore CPD needs, challenges or successes - use our **CPD conversation pack** to help.

Share a social media post from the HCPC

A share goes a long way. During the week we'll be posting our top resources and promoting others' tips on social media. Help us to get the message out by re-sharing on your channels.

Attend an online learning session - and let people know

After attending, share one insight or key learning point to support others who may be considering the session.

3 After the week

Like and re-share our wrap-up content

We'll be sending this out after the week. Keep an eye out!



- ✓ Sample social media posts
- ✓ Shareable graphics
- ✓ Printable poster
- ✓ Microsoft Teams backgrounds
- ✓ Email signatures

**Promotional
material and
downloads**



Sample social media post

Share this post in advance of CPD Week, to tell others what you've signed up for.

#CPDWeek2026
www.hcpc-uk.org/cpd-week

I'm attending an event

Your guide to CPD profiles and audits
Monday 2 March 2026, 1pm

How professionalism affects your practice
Tuesday 3 March 2026, 1pm

Your communication and social media
Wednesday 4 March 2026, 1pm

EDI and your practice
Thursday 5 March 2026, 1pm

Understanding scope of practice at advanced levels of practice: a learning session
Friday 6 March 2026, 1pm

LIVE

More details via www.hcpc-uk.org/cpd-week

Download

Example copy

CPD Week is coming up!

I'm looking forward to attending [XYZ Event], a great opportunity to learn, connect, and update skills, strengthen practice, and support safer patient care in a changing healthcare environment.

Have you checked out [XYZ Event] yet?

#CPDWeek2026 #HealthcareCPD #ProfessionalStandards #PatientSafety

Example

YourName
9,999,999 followers + Follow

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Like Comment Repost Send

Rory Sutherland · Following

Home My Network Post Notifications Jobs

#CPDWeek2026
www.hcpc-uk.org/cpd-week

Sample social media post

Share this post during CPD Week to highlight a top tip or idea that could help others.



Download

Example copy

▶ My top #CPD tip is...*Learn on the job. Reflect every day.*

After my last in-service training, I tried one new technique during my shift and reflected on what worked and what didn't. Small reflection equals big improvement in patient care.

CPD isn't just courses, it's learning in action, reflecting, and improving practice.

What's yours?

#CPDWeek2026 #SmallChange #ReallImpact.

Example



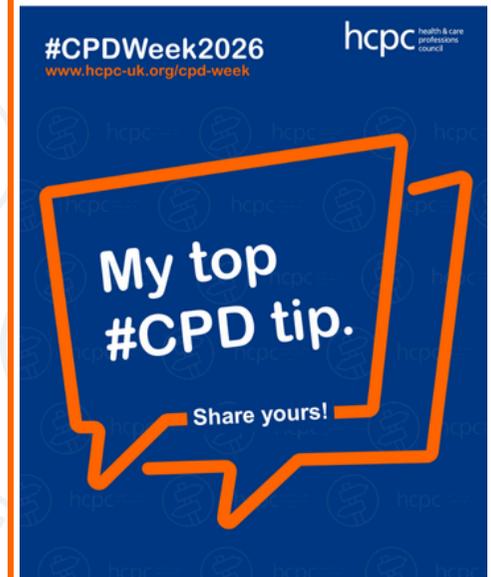
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Rory Sutherland · Following

#CPDWeek2026
www.hcpc-uk.org/cpd-week

Sample social media post

Share this post if you attend an online learning session to share your insight with others.

#CPDWeek2026
www.hcpc-uk.org/cpd-week

hcpc health & care professions council

CPD Week webinars

- Your guide to CPD profiles and audits
Monday 2 March 2026, 1pm
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LIVE

More details via www.hcpc-uk.org/cpd-week

Download

Example copy

As part of CPD Week, I attended [XYZ Event], a strong reminder of why continuous professional development is essential for safe, effective healthcare practice.

Key takeaways:

- *Keeping knowledge aligned with current guidance and evidence*
 - *Strengthening clinical decision-making and reflective practice*
 - *Understanding the challenges shaping the future of healthcare*
- CPD like this supports safer care and helps healthcare professionals stay ready for what's next.*

Make sure to sign up to one of the upcoming events --> www.hcpc-uk.org/cpd-week

*#CPDWeek2026 #HealthcareCPD
#ProfessionalStandards #PatientSafety*

Example

YourName
9,999,999 followers [+ Follow](#)

As part of CPD Week, I attended [XYZ Event], a strong reminder of why continuous professional development is essential for safe, effective healthcare practice.

Key takeaways:

- Keeping knowledge aligned with current guidance and evidence
 - Strengthening clinical decision-making and reflective practice
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Make sure to sign up to one of the upcoming events --> www.hcpc-uk.org/cpd-week

#CPDWeek2026 #HealthcareCPD #ProfessionalStandards
#PatientSafety

#CPDWeek2026
www.hcpc-uk.org/cpd-week

hcpc health & care professions council

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LIVE

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Like Comment Repost Send

#CPDWeek2026
www.hcpc-uk.org/cpd-week

Shareable graphics

Use these graphics on any social media post relating to #CPDWeek.



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CPD Week 2026

2-6 March 2026  #CPDWeek2026

Download

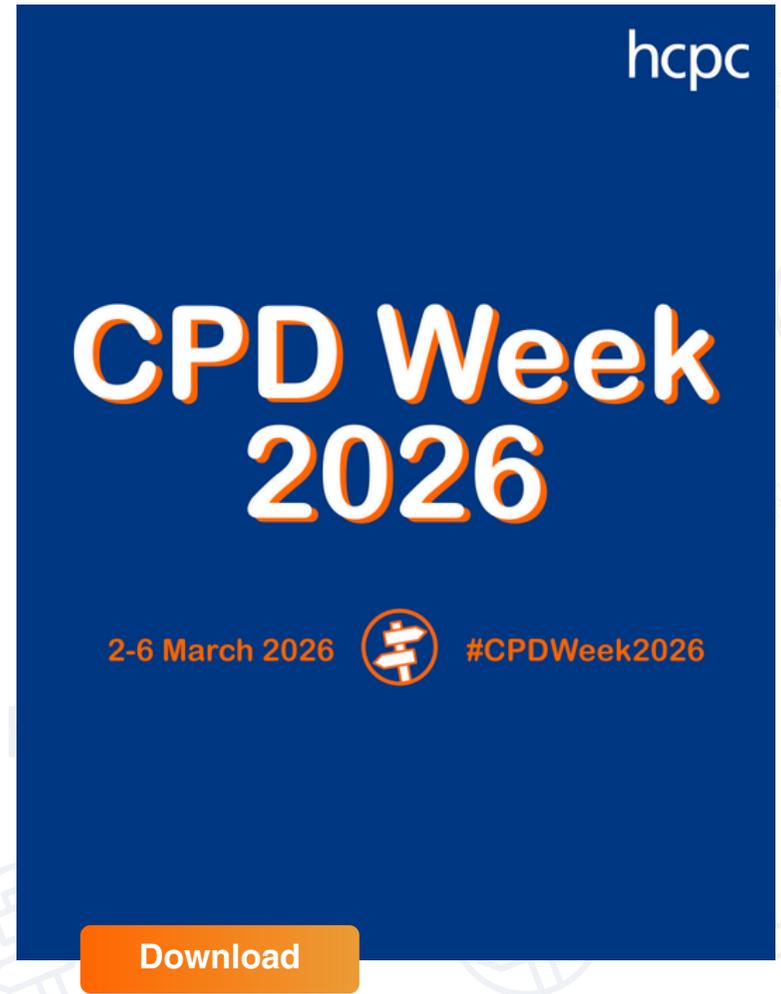


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CPD Week 2026

2-6 March 2026  #CPDWeek2026

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CPD Week 2026

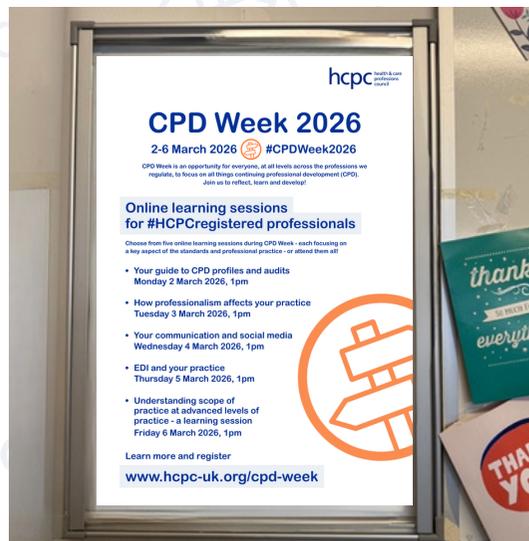
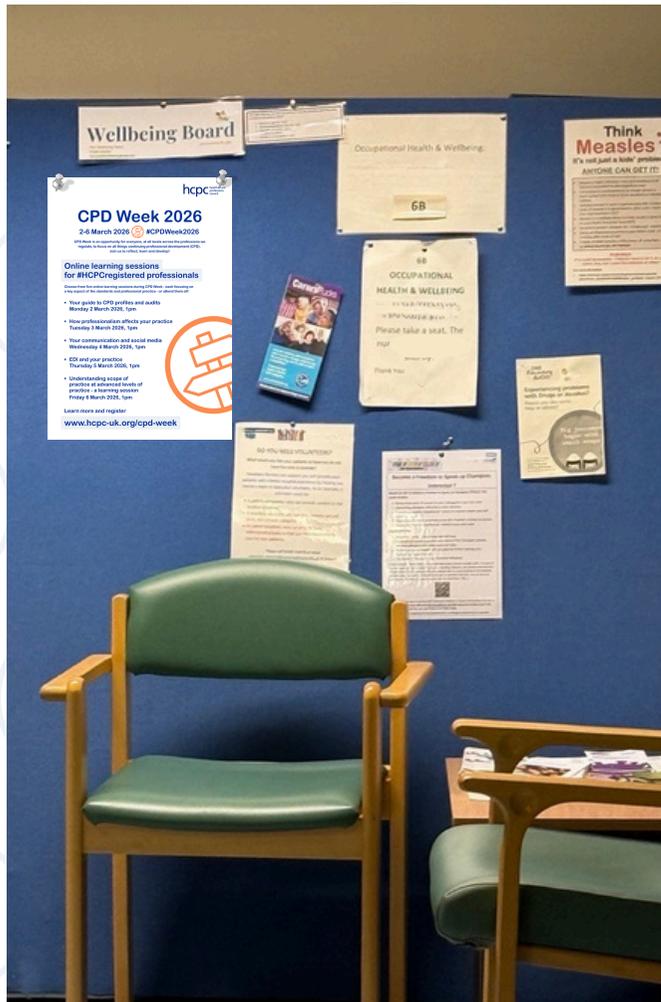
2-6 March 2026  #CPDWeek2026

Download



Printable poster

Download, save and print this poster - you could put it on a wall or noticeboard at work.



hpc health & care professions council

CPD Week 2026

2-6 March 2026 #CPDWeek2026

CPD Week is an opportunity for everyone, at all levels across the professions we regulate, to focus on all things continuing professional development (CPD).
Join us to reflect, learn and develop!

Online learning sessions for #HPCregistered professionals

Choose from five online learning sessions during CPD Week - each focusing on a key aspect of the standards and professional practice - or attend them all!

- Your guide to CPD profiles and audits
Monday 2 March 2026, 1pm
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Thursday 5 March 2026, 1pm
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Friday 6 March 2026, 1pm

Learn more and register
www.hpc-uk.org/cpd-week

Download

#CPDWeek2026

www.hpc-uk.org/cpd-week

Microsoft Teams backgrounds

Download a Microsoft Teams background and add it to your calls during CPD Week.



Download



Download



Download



Download



Download

#CPDWeek2026
www.hcpc-uk.org/cpd-week



Frequently Asked Questions

Do I need to register for CPD Week?

No, you do not need to register to take part in CPD Week. (However, you do need to sign up for the individual online learning sessions, so we can provide joining instructions.)

Where do I attend CPD Week?

There is no 'location': CPD Week takes place anywhere and everywhere! Joining an activity or conversation in person or online means you're part of it.

Who is CPD Week for?

CPD Week is a chance for everyone to focus on their CPD, whether you're a HCPC-registered professional, manager, employer, professional body representative or member of the public.

Is there a theme for CPD Week 2026?

No, there is no theme for CPD Week 2026. Instead, we encourage participants to spend time considering what CPD means, reflecting on their development and sharing insights with others.

Which activities do I need to do?

There are no mandatory activities for CPD Week. We encourage you to consider on your own development and choose activities that will best support it.

Can I use CPD Week activities as part of my CPD record?

Yes. Participation in sessions, reflective discussions, reading materials and learning can all be CPD. You'll need to reflect on what you learned and how it supports your practice, in line with the CPD requirements.

How many CPD points is CPD Week worth?

We don't ask registrants to submit CPD points, so we don't assign them for our activities. Instead you're encouraged to reflect on what you've learned from each activity you undertake.

How do I get my attendance certificate?

We don't ask registrants to submit attendance certificates, so we don't supply them for our activities. Instead, you're encouraged to reflect on what you learned from each activity you undertake.

Do I need to register for the online learning sessions in advance?

Yes - that's how we can send you joining instructions. You can sign up on the [CPD Week page](#).

Will the online learning sessions be recorded?

Yes, all the sessions will be recorded. They'll be available on our website after CPD Week, so you can catch up at a time that suits you.



A reminder of some of our CPD resources

baat the british association of art therapists

CPD profile

1.1 Full name: Part-time art therapist

1.2 Profession: Art therapist

1.3 CPD number: AT1234

2. Summary of recent work/practice

In recent years I have been employed part-time as a 'single handed' therapist, working as part of an NHS Foundation Trust's Psychological Therapies Team, providing services for adults in acute states receiving Secondary Care treatment in community mental health settings. I am part of team of art therapists who all work part-time with adults or children or adolescents across the Trust.

Despite only being able to meet as an art therapy team for half a day once a month for business meetings and clinical presentations, I am well supported by multidisciplinary teamwork at a local level. My art therapy service is caseload is drawn from a large geographical catchment. My service base where I have purpose built consulting rooms and share administration space are a community mental health team and a new community hospital.

Sample CPD profiles for every profession

Evidence examples

This list should give you an idea of the kinds of evidence of you provide. (This list has been adapted from work done by the All Professions' project 'Demonstrating competence through CPD')

Materials you may have produced

Materials showing you have reflected on and evaluated your learning and work

- Information leaflets
- Case studies
- Critical reviews

Examples of CPD evidence

What activities count as continuing professional development (CPD)?

CPD is how you keep your skills and knowledge up-to-date so that your practice is safe and effective. You should keep a record of your CPD activities and how you learned and developed from them.

- Work-based learning**
In-service training, reflective practice
- Professional activities**
Mentoring, professional body involvement
- Formal and educational activities**
Courses, conferences, research
- Self-directed learning**
Journals, books, internet research
- Other activities**
Voluntary work

CPD Checklist
Self-assessed and self-monitored
Beneficial to you and your client/patient
Made up of different methods/activities
Outcome based

www.hcpc-uk.org/cpd

Poster – What activities count as CPD?

How do I evidence my continuing professional development (CPD)?

CPD is how you keep your skills and knowledge up-to-date so that your practice is safe and effective. You should keep a record of your CPD activities and how you learned and developed from them.

- Materials from others**
Powerpoint slides, testimonials
- Materials produced yourself**
Presentations, business plans, induction materials for new staff
- Materials showing you have reflected on your learning and work**
Hand-written notes, personal development plans

Your profile should include
List of CPD activities from the last two years
Summary of your work for the last two years
Statement of how the standards have been met, using examples
Supporting evidence for each example

CPD Checklist
Self-assessed and self-monitored
Beneficial to you and your client/patient
Made up of different methods/activities
Outcome based

www.hcpc-uk.org/cpd

Poster – How do I evidence my CPD?

Get in touch

Please feel free to get in touch if you have any questions, suggestions or ideas about how to make the most of CPD Week, and help support health and care professionals across the sector.



communications@hcpc-uk.org



@The_HCPC



@hcpcuk



The Health and Care Professions Council

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